

Gulf Breeze High School Band Boosters
Board of Directors Monthly Meeting Minutes
May 13, 2015
6 p.m. -- Room 219 at GBHS

Those in attendance include Bruce DeMotts, Janna DeMotts, Scott Goette, Brendalee Johnson, Barbara Scott, Kristin Higgins, Leslie Allison, Shannon Spooneybarger, Jason Olson, Debbie Kranak, Tonya Duke and Paul Carney.

President Bruce DeMotts called the meeting to order at 6:03 p.m. We had a discussion about the previous month's minutes which had been emailed to all board members. Barbara Scott made the motion to accept the minutes as written and Kristen Higgins seconded the motion. The minutes were approved as submitted.

Election results from the May 1 Spring Banquet at the Soundside Campus of Gulf Breeze United Methodist Church are as follows: DeMotts vs. Figuerado 52-20; Scott vs. Dykes 50-18; Secretary Jill Whitesell and Treasurer Scott Goette ran unopposed. Per election results, DeMotts will serve as the new president for GBHS Band Boosters and Scott will serve as vice-president for the 2015-16 season.

Shannon Spooneybarger was appointed Chairperson of the newly formed Membership Development Committee by Bruce DeMotts. She will be the go-to person for freshman parents to help answer questions and help get these parents involved. She would like to see a "Frequently Asked Questions" page on the new website, newsletter and/or Charms site for the freshman parents. The committee was in agreement that this is much needed.

The President requested that committee chairs reach out to freshmen/sophomore parents for key positions that need to be filled such as Volunteer Coordinator and Spirit Sales Coordinator.

Treasurer Scott Goette submitted the budget for approval. It was discussed that our August meeting will be a general membership meeting where the Bylaws of the Organization and the Annual Budget (including payroll) will be presented and discussed.

Mr. Olson then addressed the group as the new Band Director for the 2015-16 year as selected by Principal Jason Weeks. His vision includes restructuring the band to hire someone to teach music classes during the day. This would be the Associate Band Director position. Administration is seeking someone young, excited and not apathetic. Olson would like the band to be viewed as an academic class-rather than a club. He would also like the band to be more involved in other home athletic events, pep band and other activities within the community. We discussed new placement of the band in the stands at the football field. The band will be first in the stands in the fall and the stands have been re-painted for this.

Mr. Olson discussed the new summer schedule. Going forward, the band is off during the month of June. Percussion begins in July. Rookie Camp is set for July 13-24 from 8 am - 11 am. Band Camp is set for July 27- August 7 from 8 am - noon. This morning schedule allows students the opportunity to work, attend night classes, and be home with family for the dinner hour. School begins August 17. Section leader selection will begin soon with an interview process. That information will be communicated with the students.

It was announced that Ashton Conley is helping to write the show for next year. Michael Utsey will be working with percussion as Rickey Duffy has resigned as Head Drumline Instructor. Color Guard has grown from 18 to 20 members and needs more money to operate, according to Jerry.

Mr. Olson discussed the New Parent Meeting which has been scheduled for 6 p.m. May 20 in the band room. Social Events Chairmen Amy Armstrong and Brendalee Johnson will have refreshments at this event including water, soda and cookies. Mr. Olson will communicate with the principals of local middle schools to get this information out to the parents who need to attend.

At this meeting, the New Parent Packet should be distributed and key documents should be turned in that evening (contact information). The new director will review the summer schedule and rules for the year, indoor opportunities, review fund-raising opportunities such as the football program, announce the show theme, discuss instruments/ uniforms and all costs involved with being a band member. The Board of Directors present will be introduced so parents know who to see after the meeting if they have questions/concerns.

Past President Paul Carney reviewed how the program ran in the past. He discussed the June payment, then payments following in August, September and October. All monies should be paid no later than the end of October. He discussed the Annual Hot Dog Social which became a BBQ Dinner/Sneak Peek Preview Show with plates we sell as a fundraiser for the group. Date TBA- before school begins. This serves as a meet & greet event. He discussed the Annual Pot Luck which should be held the first Tuesday of School -- August 18. This function serves as the working meeting where budget and bylaws are discussed. Tables with sign-up sheets should be at both events to capture volunteers for games/concessions/chaperones/uniforms/spirit sales and other needs.

Mr. Carney discussed the importance of the Transportation Committee. Truck Drivers make sure that all instruments arrive at the games. He stressed the importance of service and maintenance of the truck. He explained that we pick up the gator from Smith tractor in Jay in early August and return at season's end. The band truck should be serviced in the summer. New truck drivers for this season will be Fred Prentiss and Scott Stonebraker. It is important that we have a copy of their driver's licenses on file. Mr. Carney discussed chaperone training, home & visitor rules, chaperone uniform shirts & name badges and the importance of having all these volunteers in place before the football season begins. All volunteers at games should have on matching shirts and name badges distributed on or before first game of the season. Before school begins, focus on marching band -- then in spring the focus moves to Indoor and competitions. He discussed sending a weekly newsletter and the importance of good communication with the parents. Having the Charms link directly on the weekly newsletter was discussed for ease of use. Having a sufficient number of volunteers for special events like Solo & Ensemble, Senior Parent Night, Homecoming, etc. was also discussed.

Janna DeMotts presented the Ways & Means Report and discussed methods used to raise funds for the program such as the Annual Football Program, BBQ Dinner, Solo & Ensemble, middle school dance, restaurant nights at What-A-Burger, Ruby Tuesday, Chick-fil-A, and Shane's, citrus sales, concessions from football games and Solo & Ensemble, ROTC Day Concessions, and 10% of ticket gate sales- then deferred to Leslie Allison on Spirit Sales and Grant Writing -- our other income generators. Leslie Allison is planning on putting her focus on Grant Writing for the upcoming season- applying to numerous foundations (both local and

national). She is seeking someone to take over Spirit Sales as she sees this as a valuable tool for the group. When cheer/quarterback club split, we no longer have a non-compete agreement. The tent used belongs to Steve Ann Bourgouis for Spirit Sales at games. We also had no lighting or electricity at these events. The Allison brought in solar boat lights for the tent. At this time, we are seeking Spirit Sales Chairperson, tent, lights and someone to inventory existing merchandise in shed (including stadium seat cushions, spirit sleeves, cups.) We discussed adding a line item in budget for Spirit Sales for both expense and income. Mrs. Allison also discussed attending GBHS Orientation to sell PJ pants and shorts that we currently have in stock. She has us set up to accept credit card payments on Paypal. Mrs. Allison discussed the importance of selling the benefits of our projects as a whole - showing how fundraising programs benefit the entire group.

Communications Committee Chair Barbara Scott gave a report. She discussed new domain names and maintaining a new web site. The domain name gbhssoundwave.com will be registered with GoDaddy.com for \$215.16 for 3 years. Leslie Allison made the motion that we make this purchase and it was seconded by Kristen Higgins. The vote was unanimous by the board to implement this website. Barbara wants to make sure the bylaws and monthly minutes are posted online for parents to stay informed. This will be for anyone with questions and with a new band director and new procedures, the FAQ page will be for everyone.

Concessions Chair Kristen Higgins gave her report. GBHS has 5 home games this year and will be in need of about 15 people per home game in the concession area. We discussed requiring parents to volunteer at a certain number of events during marching season, but did not decide on how to implement that. We discussed how busy the Navarre and Catholic games would be.

We also discussed the "My Fair Share" accounting practices for the new marching season. Mrs. Scott also directed all Chairpersons to have a pass down sheet/folder/binder for their respective positions so that organizational intellect doesn't walk out the door with changes in leadership.

Respectfully Submitted,
Janna DeMotts
Committee Chair
May 17, 2015